

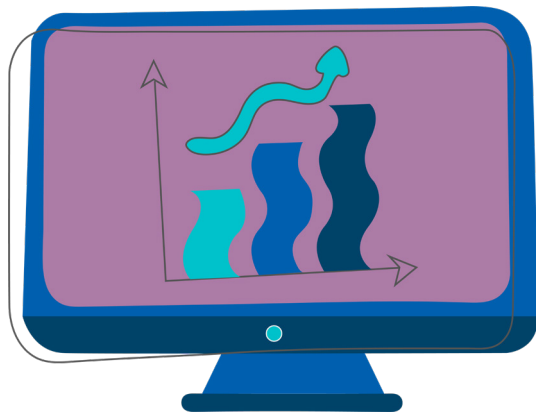
ChildcareCRM+

A robust technology solution that helps you connect, engage, and enroll more prospective parents.



“ This program has eased my stress and made our waitlist more manageable. ”

Actual User Review From Capterra.com



ChildcareCRM brings the fundamental concepts of customer relationship management specifically to the childcare industry. Features such as Business Rules, Two-Way Communications, and Task Management enable childcare providers and educators to **manage their prospective parents effectively** which **boosts enrollment** and levels of engagement.

Discover Why You'll Love It

Waitlist Management

Maintain relationships with prospective parents even when your center is full.

Task Management

Set automated reminders that keep you on track for enrollment follow ups.

Integrate & Connect

Connect ChildcareCRM to many of the most popular management systems.

Organized Communications

Consolidate and organize your communications with parents in a single database.

Group Messaging

Engage and provide important updates to custom audiences through email or text blasts.

Marketing Automation

Automate normally manual tasks and design hands-free marketing campaigns.

Having a CRM tool can increase productivity by up to **34%** and **27%** of CRM users cite improved customer retention.